



BAMA405 - Scripting and Storyboarding

Chapter 1 : Introduction to Scriptwriting

- 1.1 Introduction
- 1.2 Publishing A Script
- 1.3 Flash Back...
- 1.4 Concepts
 - 1.4.1 Concepts – Attention of the Audience
 - 1.4.2 Concepts – The Media you are writing for
 - 1.4.3 Concepts – Audio and Visual Correlation
 - 1.4.4 Concepts – Sufficient Information
 - 1.4.5 Concepts – Established Objectives



- At the end of this lesson, student will be able to:
 - Demonstrate the relationship between scriptwriting and storyboarding
 - Demonstrate understanding of the components, design documents, process, terminology, and proper formatting of professional scripts for creating multimedia presentations
 - Successfully create a professionally formatted script, given an initial concept or storyline
 - Successfully create a functional multimedia storyboard from an initial concept or script



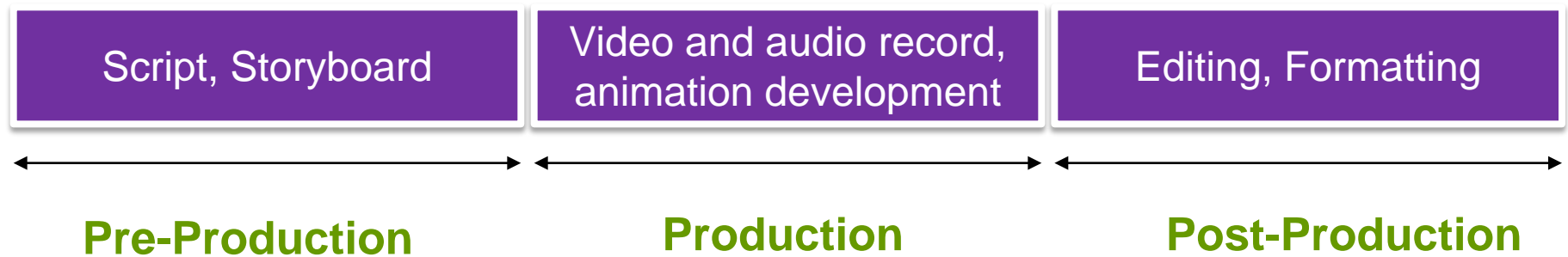
- What is a Script?
 - A written description in detailed of a storyline
 - A written version of dialogues, actions, scenes, stage directions, sounds, graphics and animation for tv show or movie
- Writing a script – Script Writing

1.1 Introduction



- What is Script Writing?
- Process of how-to in producing a script
- Consists of three phases
 - **pre-production,**
 - **production**
 - **post-production**
- Basic concept in script writing – researching, plot development, first draft production and screen editing

1.1 Introduction



1.1 Introduction

- Who uses a script?
- Your opinion?





- Who uses a script?

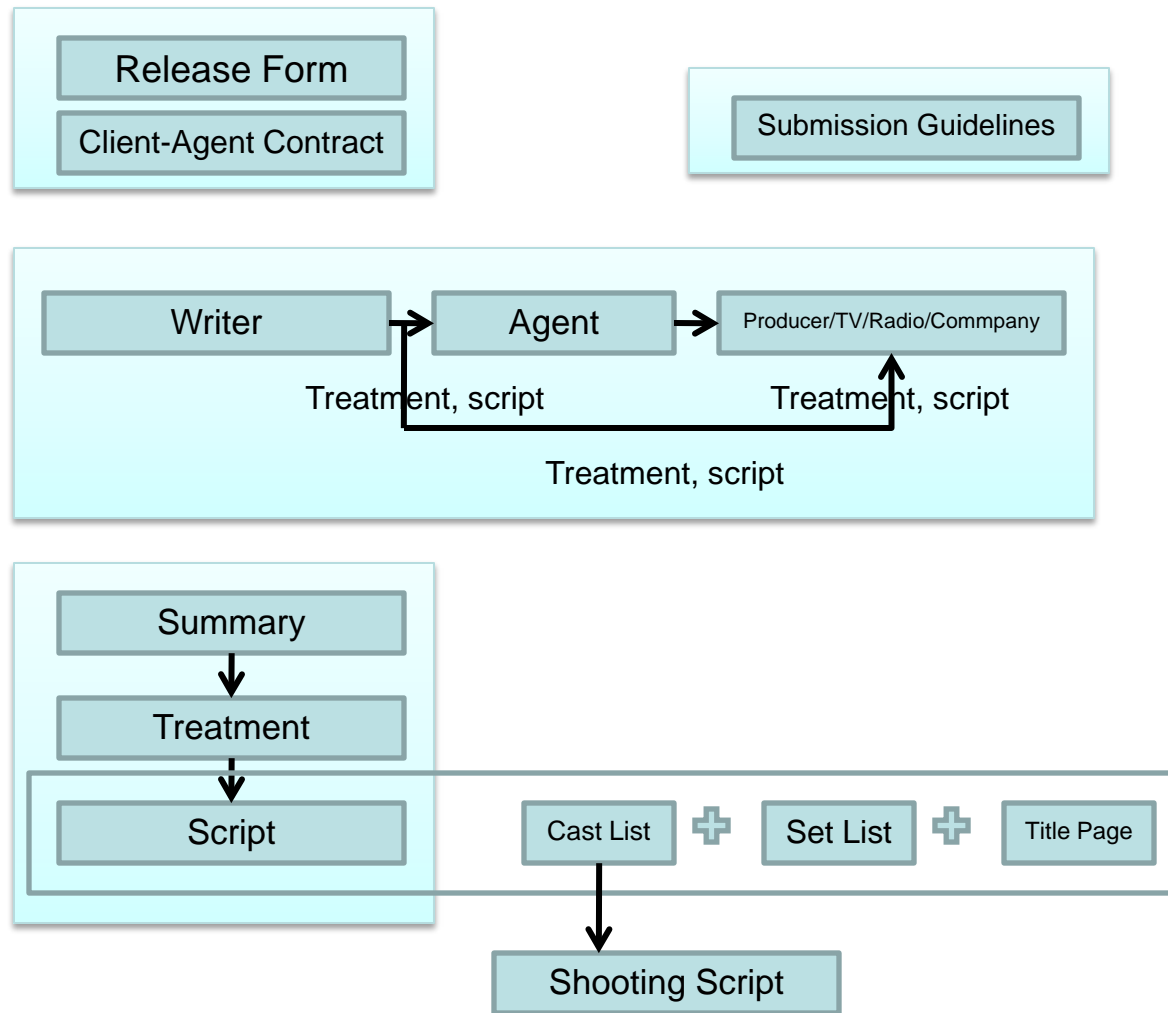
- Writers
- Editors
- Producers
- Directors
- Voice Talent or Actors
- Animators
- Costume Designers
- Make-up artistes
- Instructional Designer
- Programmer
- Clients



- **Why use a Script?**
- Need to have instructions that describe details before developing something
- **How script helps the production?**
 - Script enables a writer to organize the storyline in an orderly manner
 - Allows the producer to consider camera angles, audio, special effects, timing
 - Ensures a more manageable and organised production



- **We use script during:**
 - Development of the storyline of a play
 - During shooting time as a guide to set up the scene as required
 - Creation of any visual or audio presentations
 - Giving directions to the producer and actors



1.3 Flash Back...

- Who is Writer?
- What does Summary means?
- What is Treatment?
- What Speculative Script?
- Shooting Script?
- Cast List?
- Set List?
- Title Page?
- Agent?
- Release Form?
- Submission Guidelines?

1. Person who writes the script
2. Several writer may write the same story for different stage
3. Also known as copy writer and script writer



1.3 Flash Back...

- [Who is a Writer?](#)
- [What does Summary mean?](#)
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- [Set List?](#)
- [Title Page?](#)
- [Agent?](#)
- [Release Form?](#)
- [Submission Guidelines?](#)

1. Written presentation of the part of the body of the material in a condensed form
2. Every script preparation begins with a Summary or Outline
3. Written in narrative form



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1. Written synopsis of a script



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1. Written by a freelancer who has no contracts with the studio
2. Writes on own ideas
3. Script can be published by an agent or the writer
4. A book can also be published using the script



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1. the finalized draft of the manuscript used in a production which includes cast lists, set lists and scene numbers.
2. Only produced when an episode is ready to be filmed



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Ocean Twelve
Written by xxxx
CAST

<u>CHARACTER</u>	<u>ACTOR</u>
DANNY OCEAN	GEORGE CLOONEY
RUSTY	BRAD PITT

1. Refer to the list of names of the characters in a production, written next to the real names of the actors



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1. Refer to the list of sets and stages used in a production
2. A set is a place or location which has been setup as a background of a scene

GANGSTER
Written by Badarudin Hj Azmi
SETS
EXTERIOR
JALAN SULTAN ISMAIL
LRT SULTAN ISMAIL



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1. Title page is written on the cover of a script.



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1. A person who responsible to submit your script to a producer
2. Large contacts with producers
3. A good middle man to sell writer's script



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1. A legal document attached together with the script submission guidelines
2. Signed and sent together with the script



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1. Refers to rules which must be followed for the legal reviewing purposes
2. Every production house has their standard guidelines in accepting a script



1.4 Concepts

- Concepts that need to be considered:

Attention of the Audience

The Media you are writing for



Established Objectives

Audio and Visual Correlation

Sufficient Information

1.4.1 Concepts - Attention of the Audience

1. The writer is responsible to gain the attention of the audiences and make them follow the script till the end of the story
2. He/she should make every picture and word in the script as meaningful as possible

Print Media

- Writing for print media allows the readers to see the content statically
- Readers can read the contents repeatedly through print media

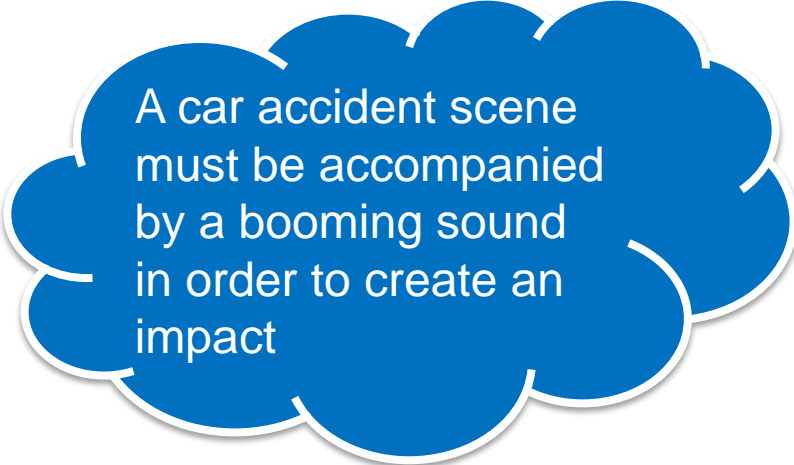
Electronic Media

- Writing for electronic media requires the audience to receive information through actions and voices
- Readers can hear or read the lines of a script just once as the script or actions could not be replayed

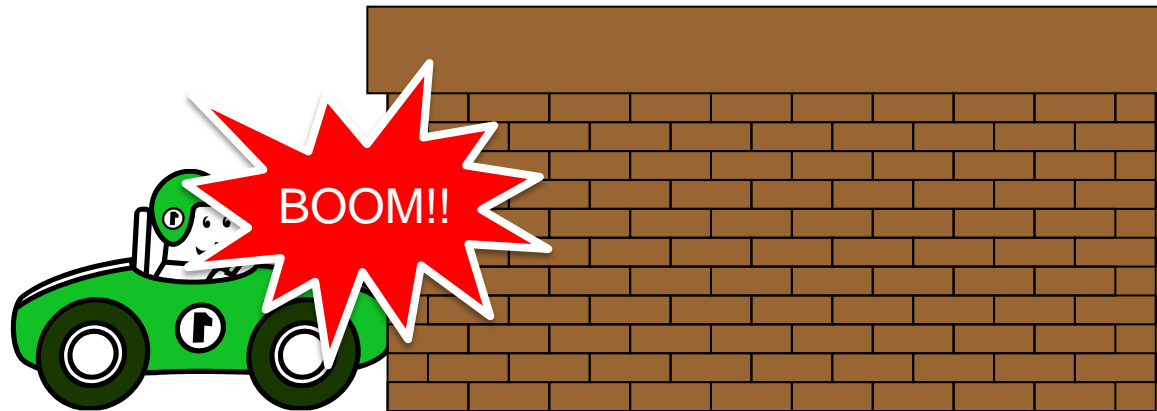
1. The rules of writing for the ears are a bit different
2. Writer should consider:
 - a) Standard punctuation
 - b) Grammar
 - c) Sentence structure

1.4.3 Concepts - Audio and Visual Correlation

1. Refers to the connection between the audio and the visual presentation
2. The audio and the visual must be synchronized in order to ensure that the viewers understand the information sent



A car accident scene must be accompanied by a booming sound in order to create an impact



1. A writer should organize information according to its important
2. This will keep the audience focused
3. Filter information and carefully insert those elements that can convey message

1. Writer must know what they want to accomplished through the production
2. Example:
 1. Making the audience cry at the end of a movie or make them learn a lesson from the movie
3. Know your subject



END, THANK YOU

Next Chapter : Chapter 2 –
Introduction to Scriptwriting
(Continue)